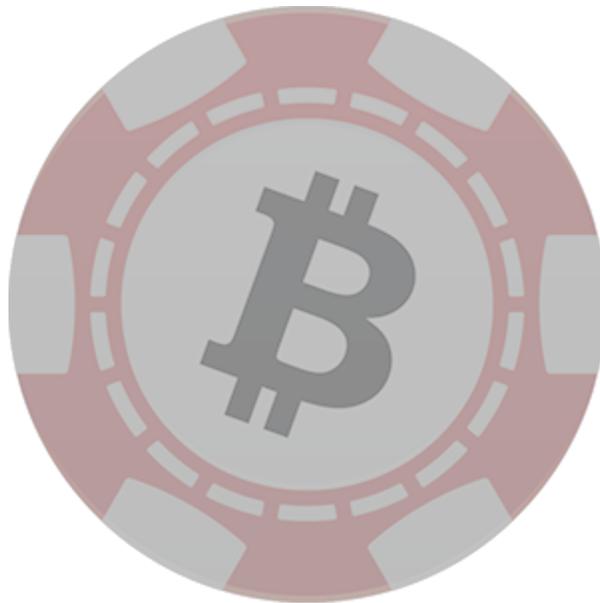


CasinoBitco.in

September 2013 Investors Report



Last Updated: 10/2/2013

“At a time when so many internet entrepreneurs are running around Silicon Valley trying to do something no one else has ever done, I believe that the real trick is to find something that’s tried and true — and to do it better.”

Ev Williams
Founder of Twitter

Monthly Overview

CasinoBitco.in (Havelock Investments ticker symbol: CBTC) today announces quarterly results. September was an incredibly exciting month for CasinoBitco.in, with many new product developments and month-over-month growth rate increases from August 2013 to September 2013 as follows (*see appendix for visual representations of the data*):

Sports:

Month’s wagers: 595%

Month’s handle: 710%

Casino:

Month’s wagers: 1126%

Month’s handle: 1382%

Website:

Monthly visitors: 129%

Monthly registrations: 4%

Monthly deposit growth: 1455%

Unfortunately, while these successes in our site usage and traffic would normally result in significantly increased growth in earnings, we’ve had an unexpected turn of events during the final two weeks of September, resulting in a significant house loss in the sportsbook, and a monthly loss in CasinoBitco.in operations. As we overcome the short term variance and return to a path of profitability, no dividend will be paid for the month of September.

With football season in full swing, a small handful of large depositors began placing a significant number of max limit bets in our bitcoin sportsbook. After taking significant house losses on these wagers, we created a methodology for analyzing player action, which determined this action to most likely be professional, or very “sharp”.

It’s important to note that we’ve since established various countermeasures against professional players, and will re-evaluate performance on a weekly basis if such measures are sufficient in

safeguarding CasinoBitco.in's future growth. These include, but are not limited to, the following:

- Delayed release of selected sportsbook betting lines closer to event start time. Our lines provider offers some of the earliest lines in the world - however, oftentimes the line will move significantly in the days approaching said events. This measure will reduce our exposure to early line moves in favor of players.
- Reduced player max wager on "early" lines. Lowering the maximum wager on early events will allow us to more easily monitor volume and reduce exposure from larger wagers.

CasinoBitco.in management understands the importance of monitoring individual sportsbook player activity, and the effect of large player swings and volatility can have on the bottom line. While impossible to derive our exact results had measures been in place beforehand, we can attribute roughly 50-60 bitcoin in losses due to preventable professional sportsbook action. We re-emphasize the work we've now done to prevent this in the future.

In summary (denominated in bitcoin), we took 87.22 in losses in September in the sportsbook, and made back 44.86 in the casino. Total expenses included 15.58 in bitcoin plus \$1828.92 for advertising, player comps, contractor development, hosting, ongoing legal expenses, and other. Our total revenue of -42.06, subtracting our expenses equivalent to 29.9809, resulted in a September net of -72.0409 btc.

On a positive note, volume continues to quickly increase as we expand marketing and develop our array of betting options. We're very confident the final few months of 2013 will be exciting and profitable for our bitcoin sportsbook.

In the CasinoBitco.in bitcoin casino, growth and results have been above expectations and strong through the entire month. Baccarat, our newest game, now accounts for roughly 15% of casino action. Work continues on two new casino games, and we expect the launch of one of these in the first half of October.

Marketing

While the Havelock offering early in the month brought a great influx of traffic to our site, additional investments in advertising and marketing were made throughout the month. An “ad-pack” was created and launched on Bitads, Coinad, Coinchat, Just-Dice, and more.

Ad-pack images viewable here:

<https://drive.google.com/folderview?id=0B2SWZWkGJ1V3TGtKRlI2RTlWa1k&usp=sharing>

These advertisements resulted in significant traffic gain, and additional campaigns will be undertaken and measured for effectiveness via multiple analytics platforms moving forward.

CasinoBitco.in continues to get great organic attention from sources including

<http://bitcorati.com/>

<http://www.bitcoincasinopro.com/reviews/casinobitco-in/>

<http://bitcoingamelist.com/>

<http://www.btcpie.com/> (China)

Our official press releases, organized by <http://bitcoinprbuzz.com/> (viewable on public drive), have been a great driver of traffic as well. Our final release on the agreement with Bitcoin PR Buzz is due in mid-October.

In the last month, CasinoBitco.in has made tremendous jumps organically in Google results for strong keywords like “bitcoin casino”, “bitcoin sportsbook” and “bitcoin sportsbook and casino”, but we still have a lot of opportunity to rank even higher. **Our main future driver of organic growth will be our affiliates platform.** This is near the top of our priority list and planned to be well into development by mid/late October. Even without this, our “Reputation Metrics” as tracked by Alexa are #1 in the business, with 83 sites linking in as the time of this writing.

We’ll continue to drive a small, but effective marketing budget, and focus on expanded brand recognition on both traditional and bitcoin-based review, listing, and forum sites through exploration of partnership and sponsorship opportunities.

Visit our social media platforms here:

<https://www.facebook.com/casinobitcoin>

<https://twitter.com/casinobitcoin>

Technical Product Accomplishments

In the past month we've made many improvements to the CasinoBitco.in product and brand. Highlighted below are items we wish to call out to our investors.

1. **Successful launch of our Blog**, <http://gambleonlinewithbitcoin.com>. With direct integration into our homepage, this new feature provides content authors the ability to inform users and investors of important announcements and upcoming promotions for CasinoBitco.in real-time without a production code change.

There is a further soon to be realized SEO benefit as this domain ranks well with great key words embedded within the URL itself. Collectively, the entire staff at CasinoBitco.in will continue to leverage this domain for cross-advertising with CasinoBitco.in.

2. On 9/19/13 we successfully launched **Parlays** in both the NCAAF and NFL sections of our sportsbook. And with just two weekends of betting, parlays have proven to be a fantastic addition to our suite of offerings in the Sportsbook with early results showing a favorable house edge with 9 player wins and 44 player losses. The engineering team will be rapidly adding the Parlay option to other sports sections in the beginning of October.

3. **Redesign of Baccarat**. Easily our most underutilized asset is our cutting-edge, best in class, Provably Fair HTML5 version of Baccarat. While we've operated this game for over a month with nice results, we have since incorporated many visual updates to enhance the gameplay.



Next month we plan on incorporating the "History Board" to complete our overhaul of Baccarat and begin heavy advertising of this feature alone.

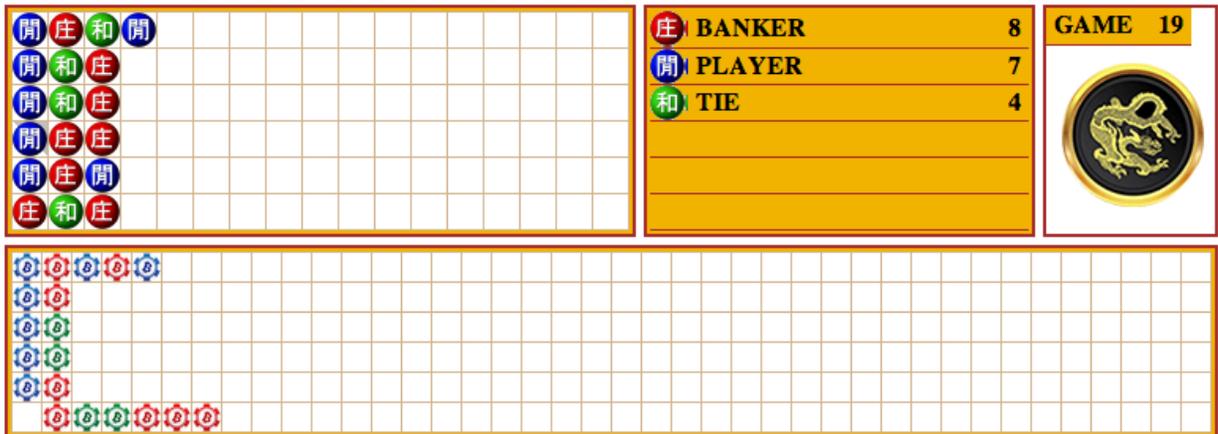
4. Launch of **Additional Sports Offerings**. We are consistently looking to add new and enticing

wagering options for our customers, especially in our sportsbook. That said, we are proud to announce the following new offerings were added this past month: [MLB 1st 5 Inning Bets](#), [Hockey \(NHL\) Bets](#), [NCAAF 1st and 2nd Half Bets](#) as well as [NFL 1st and 2nd Half Bets](#).

Near-term Product Developments

CasinoBitco.in will never be complete as we will constantly be looking to add and tweak new products and features to further our growth. Below are items that are prioritized in the next 3 development sprints which will reach our customers in the next 0 - 60 days.

1. **Expansion of Parlays** to our other sports offerings. This includes Soccer, Baseball, Hockey, and Basketball as the NBA season begins.
2. The addition of “**Hi-Lo**” to our HTML5 Provably Fair Casino. Hi-Lo is a fast-paced, fun and easy to comprehend game of chance where users simply wager if the next card will be greater or less than the current card that is shown. If the user wins, they can choose to end the game and take their winnings, or let it ride with the next card. This game carries a house-edge of over 9%!
3. To support our Baccarat re-launch and aggressive marketing strategy, we are launching the popular **Baccarat History Board** for HTML5 Baccarat. The history board is a staple in all brick and mortar casinos and is something serious baccarat players look to leverage to help influence their next wager. Below is a screenshot of a working prototype in our development environment.



4. One of the staples for any Online Casino & Sportsbook is an **Affiliates Program**. At CasinoBitco.in we recognize this as a must-have feature that will surely increase our growth. We're proud to inform the investor community that we've already outlined high-level program requirements and have begun working on detailed design components necessary for eventual implementation.

About CasinoBitco.in:

After months of forethought, groundwork & planning, CasinoBitco.in was launched in earnest in May 2013 with the vision of bringing the idea of bitcoin as a comprehensive online gaming chip to the masses. CasinoBitco.in is based in Panama with servers in Ireland and Hong Kong. With each passing week and the progress it brings, CasinoBitco.in becomes ever-closer to it's goal - appealing to the bitcoin gaming market through a truly unique hybrid of proprietary, entertaining casino games and sportsbook, and revolutionizing online gaming with "provably-fair" mechanics and the versatility of bitcoin.

Appendix - Financials and Charts

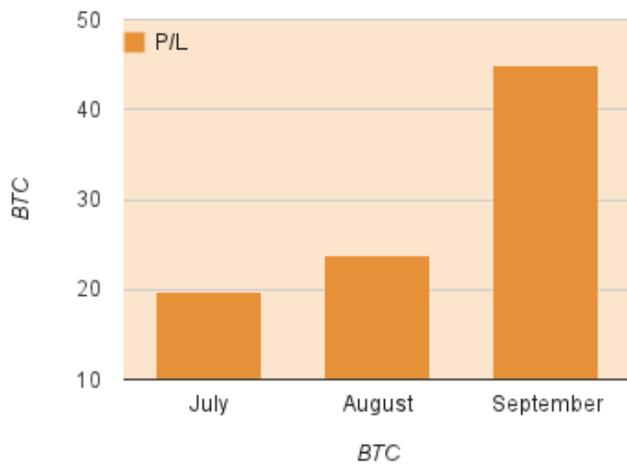
Casino - Cumulative Action



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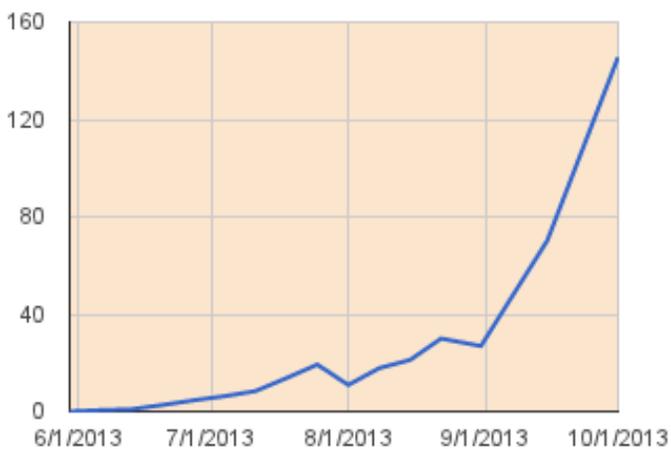
Casino - P&L



Sports - P&L With and Without "Sharp" Play



Player Balances



Visitors and Registrations



CasinoBitco.in - September 2013 Quick Statement				
	Month Ending Sept 30th, 2013		All Operations	
Condensed, Consolidated Operations	USD	BTC	USD	BTC
<i>Revenue</i>		-42.06		22.84
<i>Operating Income</i>	-\$1,828.92	-58.64	-\$12,996.14	-49.44
<i>Operating Income shown in month-end BTC</i>		-73.04		
<i>Operating Income applicable per Havelock unit</i>		-0.00000243		
Condensed, Consolidated Balance Sheet				
<i>Total Assets</i>	\$24,752.56	1057.56		
<i>Total Liabilities</i>	\$0.00	0.00		
<i>Total Equity</i>	\$24,752.56	1057.56		
Condensed, Consolidated Cash Flows				
<i>Financing Activities (including Havelock offering)</i>	\$0.00	740.00	\$36,000.00	1,115.00
<i>Operating Activities</i>	-\$1,828.92	-58.64	-\$12,996.10	-49.44
<i>Investing Activities</i>	\$16,745.00	-135.00	\$1,718.36	-8.00

View our public documents, including full P&L, here: [Public Drive](#)