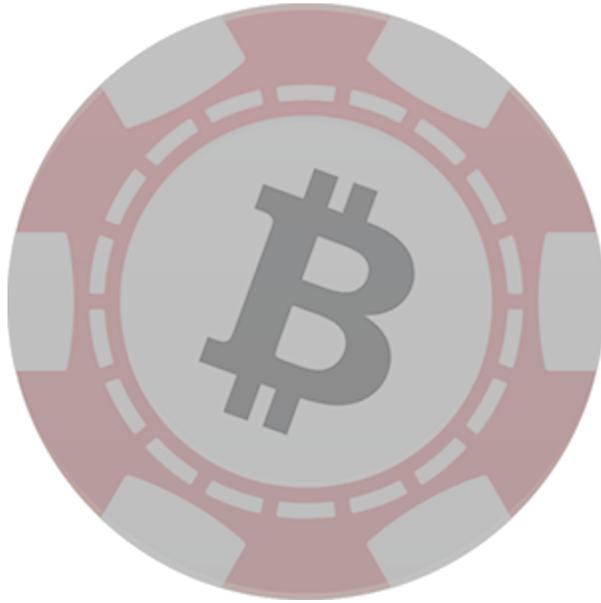


CasinoBitco.in

December 2013 Monthly Report

HavelockInvestments.com



Last Updated: 1/4/2014

Monthly Overview

CasinoBitco.in (Havelock Investments ticker symbol: CBTC) today announces monthly results for December 2013. The previous mid-month report for Dec 1st through 15th can be viewed here:

https://docs.google.com/spreadsheet/ccc?key=0AmSWZWkGJ1V3dFpxZHVTN0x6ZldUeHRteWdBd1pMNXc&usp=drive_web#gid=15

Overall, **December progress continued, with many exciting Developments for CasinoBitcoin's future.** Subtracting 5.5262 btc in expenses (including those in USD) from 22.884 BTC in income at the \$725 accounting month end USD rate, leaving **17.3578 in net earnings** for the month, or 76% of earnings, a significant increase from November.

Growing our November payout, The 17.3578 in net earnings will be fully disbursed as our second **dividend at 5 p.m. EST on Friday, 1/3/14 in the amount of 58 satoshi (.0000058 BTC)** per unit on Havelock Investments - a 29% increase from last month, in BTC terms. This represents a 7% dividend yield at the approximate current market price of .0001. We expect to grow the dividend over time, and continue to pay out as much of our earnings into our monthly dividend as is reasonable based on our business objectives. Additionally, CBTC management continues to pursue additional outlets for "expansion via acquisition" - detailed below - and is currently in negotiations with key players in the bitcoin gaming space. Progress in this area would likely lead to increased operational returns.

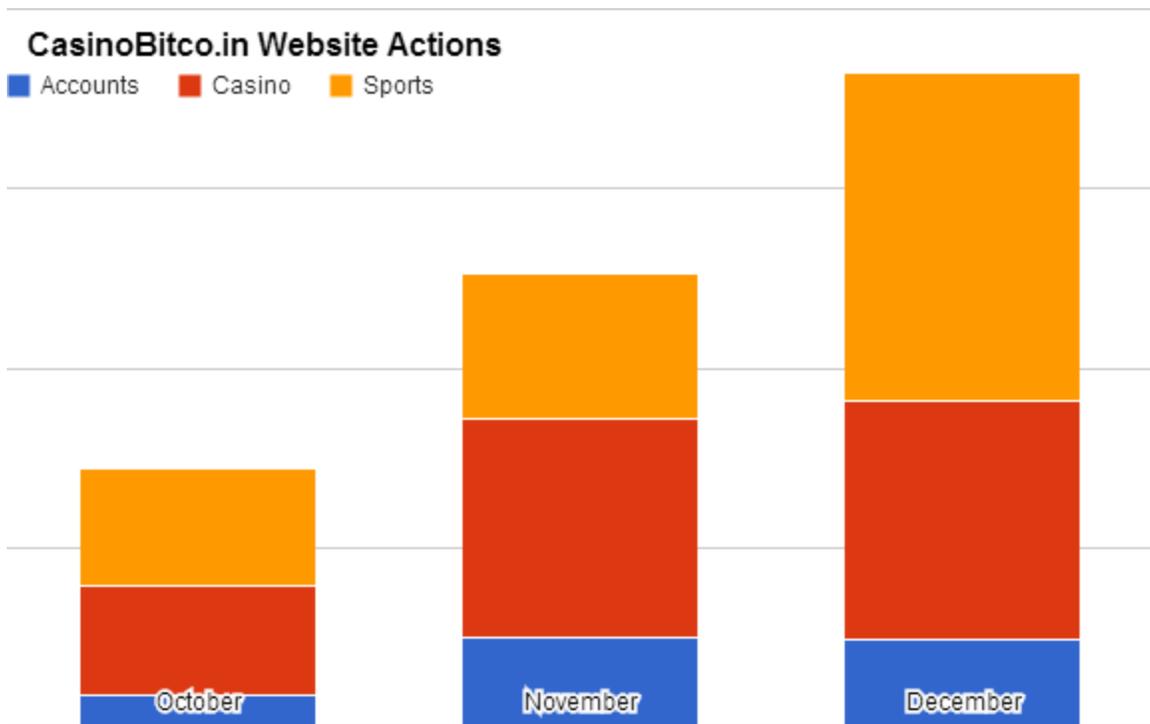
Highlights for December included excellent volume increases in the sportsbook, with many new regular players. We expect to grow sportsbook action with special focuses in January on improvements in that area, starting with great action already on our NFL Superbowl Futures offering after just a few days!

Overall, for the month of November, we earned +13.16 BTC in the sportsbook, and +9.72 BTC in the casino. The USD/BTC conversion rate applied for our monthly finances was \$725, down \$175 from December. Steadiness in the price of bitcoin had a generally positive impact on our action and regular play.

Of high interest to investors should be any news on the negotiations for acquisition of one or more new web casino properties for CBTC, as we successfully raised bitcoin from an additional 2,157,594 units on Havelock for this purpose, bringing our total units floating on Havelock to 7,975,000, representing roughly 26.58% of CBTC's total rights to dividends.

We'd like to ensure investors that these negotiations take time & are ongoing, and will announce any developments as they occur, and plan to have more news this month.

Analytics



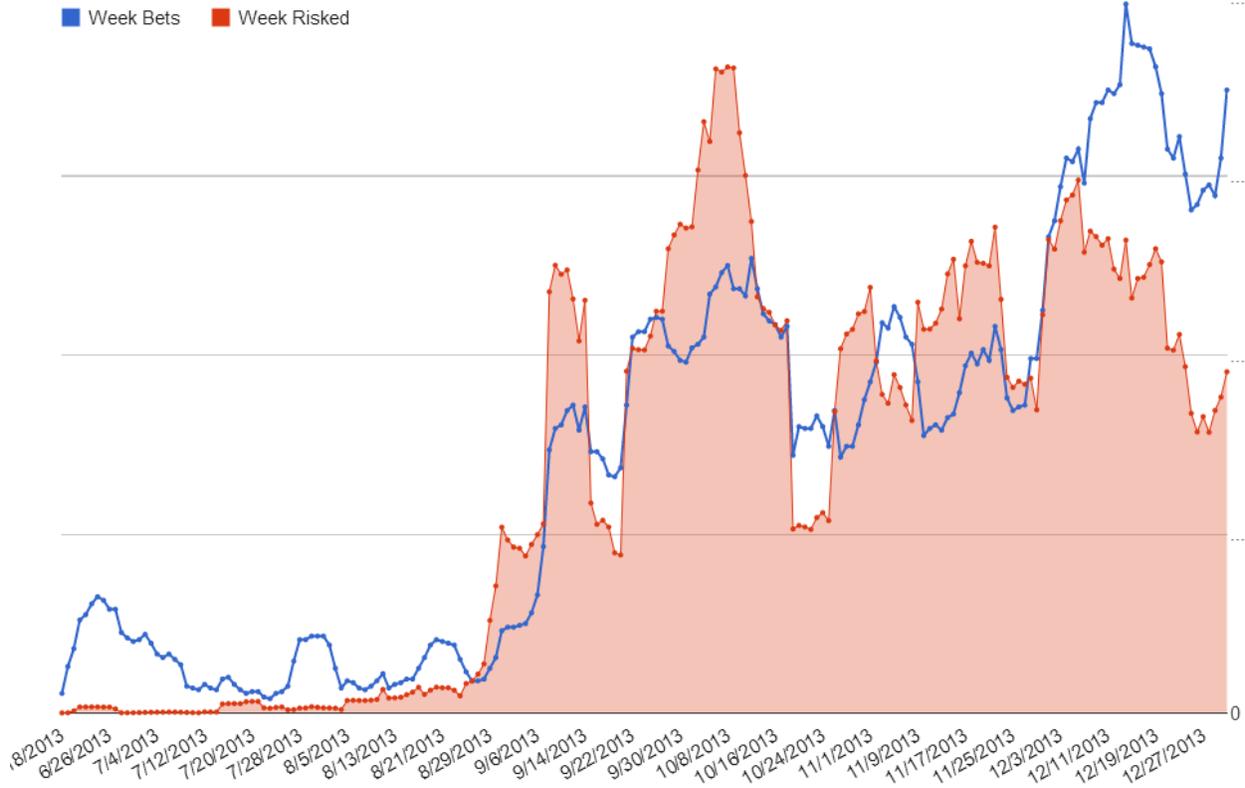
As can be seen above, our greatest strength in December was our increase in Sportsbook activity. Our traffic activity increased roughly 114%, with our number of bets increasing 76%, and overall handle roughly 11% despite lower limits for many areas and sharp players.

Activity completions on the site increased 44.17% in December, indicating significantly increased play on the site. Hottest items in December were Parlays, Football, NCAA, NBA, and our new Roulette game. Activity increased 65% in North America, and 11% internationally - indicating this should be an area of focus for us moving forward. Mobile use increased 130%, indicating this as a strong area of focus for our web development team, as over 10% of our activity is now from mobile users.

Organic Search traffic increased slightly, despite an SEO setback via DDOS attack, we've now learned how to protect against future setbacks, and are working hard to regain our high SEO ranks for key terms like "Bitcoin Casino" and "Bitcoin Sportsbook". BitcoinTalk.org forum traffic increased by 60.88%, with strong increases from many of our other top referrers that are leveraging our affiliate program.

In December, we increased our number of active players from roughly 905 to 1225 (a 35% increase, and roughly the same number of raw signups as November, when bitcoin was undergoing a huge popularity boost!).

Sportsbook - Analytics



The above chart illustrates upward trending in our sportsbook - despite our “smarter” limits. We expect big boosts with future improvements in that section of our business. Next month - we'll detail the Casino side further!

Marketing

Marketing/Advertising Budget:

We continue to budget for a large-scale advertising campaign in 2014 once development targets are met. If you are or know someone interested in interviewing or discussing CBTC in the media, please contact: affiliates@casinobitco.in

CasinoBitco.in continues to receive positive mentions, reviews, and links-in!

December new sources:

<http://theparlaycalculator.com/>
<http://bitcoin-betting-guide.com>
<http://www.bahisklavuz1.com/>
<http://insiderangles.com/>

SEO: We were affected negatively for SEO in December by a DDOS attack. We've already regained much of our rankings, and the first page "bitcoin casino". Full ranks will re-appear in the report as we continue efforts on restoring this, and preventing future negative SEO effects.

Technical Product Accomplishments

1. We successfully completed and launched **HTML5 Roulette** early in December and are happy to report that we've not only received great traffic to this game, but have also received positive feedback on the gameplay. We will be making more updates to this game in January, specifically related to cosmetic items which have been reported.
2. As the NFL regular season commenced, we were the first Bitcoin Sportsbook to offer **Super Bowl Futures**, beating our rivals and ultimately gaining more foot traffic to our site as we gained some interest from players looking to wager on this lucrative and fun bet.
3. Due to player demand, we introduced a **Transaction Page** which shows instructions on how to Deposit, as well as a full listing of all Deposits, Comps, and Withdrawals with links to <http://blockchain.info> for tracking purposes.
4. We've also added animation and sound to our **HTML5 Blackjack** further enhancing the gameplay of our flagship game. We're not completely done here as in January we will be looking to make more cosmetic updates to this game, essentially making it truly responsive based on feedback we've received from players and investors.

Near Term Product Developments

If we close on the acquisition of another property, our first order of business will be to ensure any games that we take over comply with our level of standards and will rebrand them to fit into the CasinoBitco.in look and feel. However, until that occurs - the development team will be focussing on the following items

1. We have a **new homepage design** that we are going to be introducing very early in January which we believe will entice more Casino Action and further help our SEO efforts.
2. We're happy to report that we will be introducing a new peer to peer game, **NFL Squares** which we will rollout just in-time for the Super Bowl. Users will be able to buy squares randomly, and based on the ending score of all quarters, and the game itself, the user will win a portion of the pool. We plan on running 3 different NFL Squares pool, including a free version which we will use for marketing purposes.
3. We're going to be introducing a **chat function** site-wide where users can chat amongst themselves, and we will also have mods monitoring the chat at times to help anyone with customer-related issues as they arise.
4. Finally, as our true desire is to entice more Casino play, we will be introducing **HTML5 Provably Fair Video Poker** on CasinoBitco.in most likely by the end of January!

About CasinoBitco.in:

After months of groundwork, CasinoBitco.in was launched in earnest in May 2013 with the vision of bringing bitcoin as a comprehensive online gaming chip to the masses. CasinoBitco.in is based in Panama. With each passing week and the progress it brings, we are ever-closer to our goal - appealing to the gaming market through a truly unique hybrid of proprietary, entertaining casino games and sportsbook, and revolutionizing online gaming with “provably-fair” mechanics building upon the versatility of bitcoin.

Visit our social media platforms here:

<https://www.facebook.com/casinobitcoin>

<https://twitter.com/casinobitcoin>

Appendix

View our public documents, including full P&L, here: [Public Drive](#)